

## Economic Growth

### Assistant Director Fiona Duhamel

#### Main Achievements and Outcomes January - March 2020

Achievements: What's next for Sudbury Event held in January with over 800 people attending over 2 days outlined the proposals for developing an on street bus facility plus junction improvements and early concepts for market Hill as new event and public space alongside wider Vision for Sudbury plans. Work ongoing on framework for new economic strategy focusing on creative and innovative, successful and skilled and connected and sustainable places for growth. Support for St Peters Church to secure LEP funding and ongoing work to development Masterplan concept for Hamilton Road Quarter. Working with Sudbury Steering Groups, now established with clear terms of reference and project groups reporting into it. Since mid March team have switched focus to administer government support grants to businesses as part of Covid 19 response.

#### Key for trend graph:

- 2016/17
- 2017/18
- 2018/19
- 2019/20
- target

#### Key:

- n/a not applicable
- n/a not available
- highlighted measure, further detail in main report

## Open for Business Corporate Manager - Vacant

Performance measure	Period	Data	Target	Council	Trend	Comments															
<b>OFB01</b> No. of businesses that have been supported through direct and referred enquiries (overall figure for quarter recorded in graph) SECTORS Agriculture Construction Creative Industries (inc Tech) Food Production Hospitality and Leisure Manufacturing and Engineering OTHER  Cabinet Member: Michael Holt Data Owner: Lee Carvell	<b>2018/19</b>		<b>n/a</b>	<b>BDC</b>	<table border="1"> <caption>Quarterly Data for OFB01</caption> <thead> <tr> <th>Year</th> <th>Qtr.1</th> <th>Qtr.2</th> <th>Qtr.3</th> <th>Qtr.4</th> </tr> </thead> <tbody> <tr> <td>2018/19</td> <td>20</td> <td>32</td> <td>37</td> <td>35</td> </tr> <tr> <td>2019/20</td> <td>22</td> <td>30</td> <td>24</td> <td>21</td> </tr> </tbody> </table>	Year	Qtr.1	Qtr.2	Qtr.3	Qtr.4	2018/19	20	32	37	35	2019/20	22	30	24	21	Q4 includes businesses supported as part of the initial response to Covid 19 but does not include numbers of businesses referred to support to the NALEP Growth Hub. This figure will be updated in the Q1 figures. Business support has taken the form of direct phone calls to businesses across the district, advising them on grant or loan support for the Covid response, signposting businesses to other teams for further support eg licencing, planning and business rates.
	Year	Qtr.1	Qtr.2			Qtr.3	Qtr.4														
	2018/19	20	32			37	35														
	2019/20	22	30			24	21														
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Performance measure	Period	Data	Target	Council	Trend	Comments															
<b>OFB02</b> No. of planning application consultation responses completed by Open for Business team where potential job opportunities have been highlighted.  Cabinet Member: Michael Holt Data Owner: Lee Carvell	<b>2019/20</b>		<b>n/a</b>	<b>BDC</b>	<table border="1"> <caption>Quarterly Data for OFB02</caption> <thead> <tr> <th>Quarter</th> <th>Data</th> </tr> </thead> <tbody> <tr> <td>Qtr.1</td> <td>33</td> </tr> <tr> <td>Qtr.2</td> <td>15</td> </tr> <tr> <td>Qtr.3</td> <td>38</td> </tr> <tr> <td>Qtr.4</td> <td>24</td> </tr> </tbody> </table>	Quarter	Data	Qtr.1	33	Qtr.2	15	Qtr.3	38	Qtr.4	24	The consultation responses provided include a mix - farm and agricultural buildings diversification, tourism sectors strong, businesses seeking flexibility and expansion (some small scale) and seeking to protect employment space from loss to other uses.					
	Quarter	Data																			
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			<b>41</b>																		

Performance measure	Period	Data	Target	Council	Trend	Comments
<b>OFB04</b> %of void/vacant premises in market towns (non-cumulative)  Cabinet Member: Michael Holt Data Owner: Lee Carvell	<b>2019/20</b> Qtr.3 Qtr.4	10% (Sudbury) 7% (Sudbury)		BDC		Sudbury is in line with the Eastern average of 8.5% and the National Town Centre Vacancy Rate was 10.0% (in October 2019 figures). However these figures do not take account of vacancies occurring at the end of March which will be as a result of the Covid 19 epidemic. These figures will show up in Qtr 1 of 2020.
Performance measure	Period	Data	Target	Council	Trend	Comments
<b>OFB05</b> No. of vacant premises in main industrial sites (non-cumulative)  Cabinet Member: Michael Holt Data Owner: Lee Carvell	<b>2019/20</b> Qtr.3 Qtr.4	60 60		BDC		The figure for Qtr 3 was taken from the Menta report produced in October 2019. Due to Covid 19 we have not formally reviewed this performance measure since Q3 but according to local agents there still remains a local supply issue for industrial space. This could change following Covid 19.